

Cabinet Meeting Resolution

**Executive  
Forward Plan  
Reference**

**E2434**

**London Road Regeneration**

<b>Date of Meeting</b>	13-Jun-12
<b>The Issue</b>	<i>The London Road Regeneration Project has a provisional budget allocation of £750,000. Approval is sought on the project framework and budget to deliver projects within this framework</i>
<b>The decision</b>	(1) To APPROVE the project framework and the Governance structure in Appendix 2 of the report; and  (2) To AUTHORISE the Strategic Director of Place in consultation with the Cabinet Member for Sustainable Development to approve individual allocations of the budget.
<b>Rationale for decision</b>	Consideration was given to the history of the area, previous consultation and the need for continued engagement with the community. The project framework and Governance structure will ensure the community is at the heart of the decision making process through the Gateway Group and planned communication and consultation with the wider community through a variety of mediums including a dedicated project website.
<b>Other options considered</b>	An alternative strategy would be 'top down' change with the Council identifying physical interventions and then consulting with the local community through the planning process. This does not meet the Council's vision, values and objectives as well as the chosen approach.
<b>The Decision is subject to Call-In within 5 working days of publication of the decision</b>	